

# Branding

**Pivotal project:** <https://www.pivotaltracker.com/n/projects/1860525>

## Brand guidelines document

- [A prototype brand guideline document](#)

## Branding roadmap

Iterations of brand development roadmap.

- [Branding roadmap](#)

## Meeting notes

Meeting notes and general information

- [Branding meeting 18/08/16](#)
- [Branding meeting 23/09/16](#)

## Discovery

Results of story-led discovery work.

## Colour palettes

[Colour palette - Review](#)

[Colour palette - Legacy colours](#)

[Colour palette - Workflow](#)

## Peer resources

A collection of brand guideline documents and branding microsites from other Universities

- [Branding - Peer resources](#)